



The Small Business Network



Allentown's 2018 Small Businessperson of the Year Revealed!

By Chuck Casto of Alignable March 3, 2019

After two months of nominations and voting, we're delighted to announce that there's a winner for **Allentown's 2018 Small Businessperson of the Year! The winner is Maria Wirth of [Business Owners Trade Alliance](#).**

Competition criteria focused on local SMB role models, who are dedicated to helping other small businesspeople succeed. After an extended round of nominations, top nominees advanced to the finalist stage, where local Alignable members voted for their favorite candidate.

Allentown's winner has received a personalized badge to celebrate this achievement. The badge can help drive more prospects, visibility and recognition on our Alignable network for the rest of 2019 and beyond. We encourage each winner to share the badge on other social media, blogs, and external sites, as well.

We were thrilled with the massive response we had after announcing this contest, which was held in 1,400+ communities across the U.S. and Canada. Special thanks go out to all participants, including more than 30,000+ nominees and voters.